

**Diana Georgie** was born in St. Petersburg in August of 1990, and shortly after her family immigrated to San Francisco just prior to the collapse of the Soviet Union in 1991. Georgie relocated to Los Angeles in 2008 to pursue a career in modeling that has brought her into collaboration with some of the top visual artists in the field, including David Fincher, David La Chapelle, Paul Marciano, Norman Jean Roy, Darren Tieste, Tyler Sheilds, and Randall Slavin (among others), and she is still a highly sought beauty subject. In 2015, street artist **Retna** collaborated with Georgie to create a prolific series of billboards and murals—for which she posed. Suddenly the muse had a mentor.

Georgie works predominantly in the painted medium, often combining floral elements in a kind of analog, acrylic, text collage. Her years in front of the camera and her implementation of advertising slogans evoke a level of irony that is more self-aware than self-conscious and her unapologetic employment of blunt innuendo is a playful yet confident rebellion against the notion that beauty is a quiet flower.

Typography in extravagant settings, barbarism in opulence, and a comic lack of impulse control are all framework for Miss Georgie’s meditations on kitsch, which burst from momentary observations into existential conundrums worthy of Dostoyevsky.

“The pursuit of pleasure is both thrilling and aggressive, it is essentially the primary and most important driving aim of human life, to experience gratification and just be happy. Somewhere along the way, practical difficulties are surely to be encountered, and unfortunately for the hedonist, the constant and conscious pursuit of it interferes with experiencing it. *Pleasure Paradox* is about the thrill of the chase, getting to the sweetest part of the fruit and the high that comes with it. Yet inevitably, you will get to the pit, and you have to spit it out, or else you’ll choke on it. The pursuit that comes with a cost, like a moth to a flame, that is part of our human instinct. It’s lingering with one’s own temptations, the budding blossoms and their come hither appeal, the promise of satisfaction, and on the contrary, the over reaching grip that never truly grasps.”

#### Short list of notable clients/projects

Vanity Fair magazine for Marciano Art Foundation	2017
MAC Cosmetics	2017
The Weekend x Nav music video “Someway”	2017
Tecate campaign	2016
Guess advertising and TV commercial	2016
Scott’s Lawn national TV commercial	2016
Carmel campaign (Colombia)	2016
Astonish magazine	2016
Fedde Le Grand music video “Keep On Believing”	2016
<b>Guess Marciano campaign</b>	2015
PacSun commercial	2015
<b>Retna billboard collaboration</b>	2015
Men’s Health magazine	2015
Valfre advertising	2015
Vanessa Mooney campaign	2015

Beach Bunny advertising	2015
Love Haus lingerie advertising	2015
Milani Cosmetics campaign	2015
Treats magazine	2014
Haute Look advertising	2014
Gap campaign w/ <b>David Fincher</b>	2014
LA Weekly cover	2014
Glass magazine	2014
Max Vangeli music video “Last Night Changed It All”	2014
LA Confidential magazine	2013
Sexy Hair campaign	2013
NARS Cosmetics	2012
Philip Treacy show	2012
Nestlé campaign w/ <b>David LaChapelle</b>	2011
Mary Kay Cosmetics	2011
Sebastian Wella campaign	2010
Riku Campo’s Best In Beauty book	2010
Angelino magazine	2010
Houston magazine	2010
CS magazine	2010
Dallas magazine	2010
Riviera magazine	2010

Short list of notable photographers/directors

**Norman Jean Roy, David Fincher, David LaChapelle, Tyler Shields, Randall Slavin, Lionel Deluy, Darren Tieste, Rayan Ayash, Donna Trope. Vijat Mohindra, Gail Hadani, Paul Marciano**

Art galleries/exhibition

La Luz de Jesus Gallery “Laluzapalooza”	2015, 2016, 2017
La Luz de Jesus Gallery “The Coaster Show”	2015, 2016, 2017
Spoke SF Gallery “Supersonic Show”	2016
Paul Marciano private collection	2015
Sozé Gallery “Modernica Show”	2015
Street Art Fair	2015