



For Immediate Release:

## GALLERY 30 SOUTH ANNOUNCES POP SEQUENTIALISM 2.0-AN EXTRAORDINARY OPPORTUNITY FOR COMIC ENTHUSIASTS WORLDWIDE

***RARE FIRST PRESENTATION OF ORIGINAL 3D COMIC PRODUCTION ART CELEBRATES THE BIGGEST NAMES IN CONTEMPORARY COMICS AND THE FIRST APPEARANCES OF IMPORTANT CHARACTERS***

*Batman, the Avengers, the X-Men and More Come Alive at Gallery 30 South*

Opens Sunday, July 15, 2018

**Pasadena, California – July 10, 2018 – Gallery 30 South**, Pasadena's popular gallery for emerging and internationally renowned artists and pop culture enthusiasts, has announce an extraordinary limited engagement exhibition titled "Pop Sequentialism Ver. 2.0" to open Sunday, July 15, 2018 and run through mid-August.



"Pop Sequentialism Ver. 2.0" is a second take on the first contemporary survey exhibition of published comic book art that took place seven years ago in 2011. The new limited engagement exhibition features the first presentation of original 3D comic production art from the archives of comic book hall-of-fame artist, Ray Zone, including his collaboration with Will Eisner on "The Spirit" and pages from "Sheena," "Miracleman" and "the Rocketeer." Every piece of art exhibited is a unique, published artwork and a rare example of the craft of the biggest names in contemporary comics. The exhibition also contains the origins and first appearances of important characters and scenes that were recreated in movies.

Anyone familiar with the world of comics knows that Ray Zone was referred to as the "King of 3-D" and was a pioneer in converting flat images into stereoscopic images—particularly in comic books. His art is rarely available and those seeking to collect the most unique and exemplary forms of comic book art scour the world over for pieces like those which will be on exhibit. Zone

passed away in 2012.

Highlights of the show include the first appearance of "**Bucky**" as **Captain America**; the final page of Ed Brubaker's award-winning run on "**Daredevil**;" the final page and Sentinel Reveal from Grant Morrison and Frank Quitely's first issue of the "**New X-Men**;" the first appearance of the "**Iron Patriot**" as seen in the movie "Iron Man 3;" the first appearance of "**Skinner Sweet**" from Scott Snyder's "**American Vampire**" and a preliminary cover for "**Wolverine: Old Man Logan**."

In addition to the exhibition highlights, Gallery 30 South will reveal the "Holy Grail" of comic book art and one that has been accumulating folk hero status for the last few years.





This artwork, a very early **Batman** preliminary page (1939-1940) is said to be definitive proof that Jerry Robinson co-created the **Joker** and that the clown prince of crime may have originally been part of **Robin**'s origin. This piece has never been displayed in a public setting before. Guests will also have the opportunity to purchase an out-of-print *Pop Sequentialism* catalog autographed by the curator, Matt Kennedy. Fans can listen to the *Pod Sequentialism* podcast on iTunes, BlogTalkRadio, Stitcher, and elsewhere.

**Howlin' Ray's**, the Nashville hot chicken specialists that boast some of the longest wait-times in the Los Angeles, will cater the opening exhibition. To RSVP, please contact the press contact listed below or email [caroline@m2mpr.com](mailto:caroline@m2mpr.com)

#### OPENING RECEPTION

Sunday, July 15<sup>th</sup> 3:00 p.m. – 6:00 p.m.  
Admission is free, but requires an RSVP.

#### EXHIBITION HOURS & DATES

Thursday through Sunday  
12 Noon – 6:00 p.m. or by appointment

#### ABOUT GALLERY 30 SOUTH

Gallery 30 South was launched in February 2017 by La Luz de Jesus Gallery director Matt Kennedy and his wife Ai Honda Kennedy in Pasadena's Green Street Village Landmark District. Since then, they have been joined by a group of international artists and prominent guest curators from the Norton Simon, LACMA and Bergamot Station. Gallery 30 South represents a broad selection of contemporary artists from emerging names to established international figures showcasing metallurgy, painting, sculpture, installation and new media. The gallery's exhibition program has featured solo presentations by young Los Angeles-based performer and painter Lindsey Way, Jose Rodolfo Loaiza Ontiveros' controversial remixed Disney paintings, Panik Collective, the first Los Angeles gallery showing of Japanese neo-modernist Shigeru Idei, and Danish motion philosopher Torben Ulrich. The gallery also showcased groundbreaking installations by Dosshaus and Idecline and made international headlines when it presented Frances Bean Cobain's first adult art exhibition which sold out in a single day, and earlier this year the gallery hosted the first exhibition of paintings by Hip-Hop legend Chuck D. of Public Enemy and Prophets of Rage. For more information on Gallery 30 South go to [www.gallery30south.com](http://www.gallery30south.com).

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Hi res images available by emailing [caroline@m2mpr.com](mailto:caroline@m2mpr.com)

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