

FOR IMMEDIATE RELEASE:

## GRAB A DRINK AND COASTER, THE ORIGINAL COASTER SHOW IS BACK! HUNDREDS OF PIECES IN EXHIBIT THAT HIGHLIGHTS DIVERSITY & THE DISABLED

## GALLERY 30 SOUTH – PASADENA, CALIFORNIA EXHIBITION OPEN OCTOBER 4 – 27, 2019

pasadena, California – September 25, 2019 – Gallery 30 South, the popular gallery for highly sought-after art from emerging and internationally renowned artists and celebrities announced the return of the "The Original Coaster Show." Seven years ago, "The Coaster Show" became world famous for the sheer scope of unique pieces of art by extraordinary artists, many who saw their careers explode from the original show. Combining the quirky, the vibrant and the storytelling aspects of art, Gallery 30 South has set up an exhibit of hundreds of artful coasters displayed in a storyboard fashion along the walls of the influential gallery. Beer coasters (like those you can find at your local bar or restaurant) have been transformed from a disposal, functionary object into a canvas for one-of-a-kind pieces of art.





The show, founded by Gallery 30 South owner Matt Kennedy in 2013, features some of the most exciting, young artists of our time. The annual event gathers up to a thousand unique pieces of artwork by hundreds of individual artists, many who are now making their gallery debut. By placing their work alphabetically and side-by-side with established artists the presentation gives guests the unique perspective that each piece depicts. Guests can spend hours discovering the beauty of each petite piece. The exhibit also gives anyone the opportunity to become an avid art collector given the reasonable pricing on each piece while not compromising taste, integrity or lifestyle.



"The Original Coaster" show at Gallery 30 South received more submissions this year than ever before, but accepted fewer than in any prior year, making this the most exclusive collection showcased thus far.

In addition, the annual show includes a significant number of works that highlight diversity as well as exceptional works created by artists with disabilities. From autism to limited mobility, these amazing artists have overcome physical and developmental challenges to create a collection of soulful and inspiring works of art. Subjects include cultural heritage, environmental activism, gender and orientation equality, mental health awareness, and even the occasional political cartoon.

"It's a lot of work to pull together, but this is my favorite show to curate each year," says director Matt Kennedy. "Taken as a whole, the exhibition is a single installation comprised work by hundreds of individuals in random collaboration. And with entry level pricing, anyone can acquire one piece or full artist sets quite affordably and become a true patron of the arts. The gallery walls are covered with these tiny, extraordinary and invariably unique art pieces, so you can walk the show a hundred times and still see something new each time. At its core, this show is the transformation of a lowbrow concept into an egalitarian ideal, which is that art really is everywhere."

## The 7<sup>th</sup> Annual Coaster Show Exhibition

Gallery 30 South, 30 South Wilson Avenue, Pasadena CA 91106 Preview it online: <a href="http://gallery30south.com/coastershow2019/">http://gallery30south.com/coastershow2019/</a>

Runs through October 27, 2019

Hours: Tues-Sunday, Noon – 6:00 p.m. or by Appointment

MEDIA is invited to attend and cover

## PRESS CONTACT

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